



# Trulla Group

LASTING IMPACT. PROPRIETARY SOLUTIONS. NORTH AMERICAN FOCUS.

## ABOUT TRULLA GROUP

At Trulla Group, we offer a permanent home for exceptional businesses. Unlike traditional financial investors, we acquire companies with the intention to own and grow them indefinitely. Our team brings decades of operational expertise, a culture of autonomy, and a steadfast commitment to excellence – ensuring every business we partner with reaches its full potential.

We focus on **managing, acquiring, and building** businesses that serve **niche markets across North America.**

## OUR FOUNDATION

A Diversified Portfolio Built on Strength

### CORE SECTORS



**Manufacturing**



**Services**



**Distribution**

### CORE BELIEFS

**FOREVER OWNERS**

**AUTONOMY**

**INTEGRITY**

**We deploy committed capital backed by one of Canada's most respected public companies, with a legacy of investing in and building enduring businesses.**

## WHAT SETS OUR BUSINESSES APART

### Market Leadership

We empower our companies to lead through innovation, meticulous execution, and customer-first solutions.

### Value Creation

Our products and services are designed to elevate customer operations – delivering high-quality, differentiated solutions that drive efficiency and results.

### Strategic Partnerships

We acquire businesses with proven models, unique offerings, and strong potential to complement or expand our market presence.

### Long-Term Investment

We reinvest in organic growth and acquisitions, fueling sustainable success and keeping our businesses ahead of the curve.



CONTACT US TODAY



hello@trullagroup.com



(613) 762-8625